

Net Sales by Region

First Quarter ended June 30

(¥ in millions, US\$ in thousands)

	Three months ended June 30				2008
	2008(A)	2007(B)	(A)-(B)	(A)/(B)	
Japan	¥749,799 (46%)	¥766,431 (46%)	¥(16,632) (-)	98%	\$7,073,576
Overseas	868,920 (54%)	898,160 (54%)	(29,240) (-)	97%	8,197,358
Asia	322,459 (20%)	361,397 (22%)	(38,938) (-2%)	89%	3,042,066
North America	258,380 (16%)	263,626 (16%)	(5,246) (-)	98%	2,437,547
Europe	234,375 (15%)	226,768 (13%)	7,607 (2%)	103%	2,211,085
Others	53,706 (3%)	46,369 (3%)	7,337 (-)	116%	506,660
Net Sales	¥1,618,719 (100%)	¥1,664,591 (100%)	¥(45,872)	97%	\$15,270,934

Notes:

- 1) The consolidated segment information is presented based on Article 15 of the Regulations for Quarterly Consolidated Financial Statements of Japan instead of Statement of Financial Accounting Standards ("SFAS") NO.131 of the U.S. Financial Accounting Standards Board.
- 2) Net sales by region is determined based upon the locations of the customers.

*Forward-looking Statement

This announcement contains forward-looking statements concerning Toshiba's future plans, strategies and performance. These forward-looking statements are not historical facts, rather they represent assumptions and beliefs based on economic, financial and competitive data currently available. Furthermore, they are subject to a number of risks and uncertainties that, without limitation, relate to economic conditions, worldwide mega-competition in the electronics business, customer demand, foreign currency exchange rates, tax rules, regulations and other factors. Toshiba, therefore, wishes to caution that actual results may differ materially from our expectations.