

Industry Segment Information

First Quarter ended June 30

(¥ in millions, US\$ in thousands)

		Three months ended June 30				
		2008(A)	2007(B)	(A)-(B)	(A)/(B)	2008
Net sales (Share of total sales)	Digital Products	¥644,352 (36%)	¥663,871 (37%)	¥(19,519) (-1%)	97%	\$6,078,792
	Electronic Devices	365,696 (21%)	375,545 (21%)	(9,849) (-)	97%	3,449,962
	Social Infrastructure	488,738 (28%)	468,714 (26%)	20,024 (2%)	104%	4,610,736
	Home Appliances	172,083 (10%)	186,723 (10%)	(14,640) (-)	92%	1,623,425
	Others	83,954 (5%)	101,025 (6%)	(17,071) (-1%)	83%	792,019
	Total	1,754,823 (100%)	1,795,878 (100%)	(41,055)	98%	16,554,934
	Eliminations	(136,104)	(131,287)	(4,817)	—	(1,284,000)
Consolidated		¥1,618,719	¥1,664,591	¥(45,872)	97%	\$15,270,934
Operating income (loss)	Digital Products	¥13,223	¥(2,330)	¥15,553	—	\$124,745
	Electronic Devices	(34,251)	16,714	(50,965)	—	(323,122)
	Social Infrastructure	4,338	920	3,418	472%	40,925
	Home Appliances	(6,933)	(2,596)	(4,337)	—	(65,406)
	Others	(1,092)	8,678	(9,770)	—	(10,302)
	Total	(24,715)	21,386	(46,101)	—	(233,160)
	Eliminations	540	(204)	744	—	5,094
Consolidated		¥(24,175)	¥21,182	¥(45,357)	—	\$ (228,066)

Notes:

- 1) The consolidated segment information is presented based on Article 15 of the Regulations for Quarterly Consolidated Financial Statements of Japan instead of Statement of Financial Accounting Standards ("SFAS") NO.131 of the U.S. Financial Accounting Standards Board.
- 2) Segment sales totals include intersegment transactions.

Geographic Segment Information

First Quarter ended June 30

(¥ in millions, US\$ in thousands)

		Three months ended June 30				
		2008(A)	2007(B)	(A)-(B)	(A)/(B)	2008
Net sales (Share of total sales)	Japan	¥1,311,827 (59%)	¥1,357,320 (59%)	¥(45,493) (-)	97%	\$12,375,726
	Asia	407,253 (18%)	431,810 (19%)	(24,557) (-1%)	94%	3,842,010
	North America	268,735 (12%)	279,044 (12%)	(10,309) (-)	96%	2,535,236
	Europe	227,062 (10%)	209,537 (9%)	17,525 (1%)	108%	2,142,094
	Others	27,804 (1%)	23,704 (1%)	4,100 (-)	117%	262,302
	Total	2,242,681 (100%)	2,301,415 (100%)	(58,734)	97%	21,157,368
	Eliminations	(623,962)	(636,824)	12,862	—	(5,886,434)
Consolidated		¥1,618,719	¥1,664,591	¥(45,872)	97%	\$15,270,934
Operating income (loss)	Japan	¥(30,850)	¥37,240	¥(68,090)	—	\$(291,038)
	Asia	4,958	512	4,446	968%	46,774
	North America	2,797	(5,471)	8,268	—	26,387
	Europe	(649)	(6,824)	6,175	—	(6,123)
	Others	(349)	(56)	(293)	—	(3,292)
	Total	(24,093)	25,401	(49,494)	—	(227,292)
	Eliminations	(82)	(4,219)	4,137	—	(774)
Consolidated		¥(24,175)	¥21,182	¥(45,357)	—	\$(228,066)

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- 2) Segment sales totals include intersegment transactions.